

# SHARP®

## DESKTOP COLOR DOCUMENT SYSTEMS



**MX-C250 MX-C300W**



On a desktop or cabinet, the compact design of the new MX-C250 and MX-C300W make them ideal for any size office or workgroup.

## THE TOOLS YOU NEED TO GAIN THE COMPETITIVE ADVANTAGE

compact

The MX-C250 and MX-C300W desktop color document systems are designed to be compact and powerful, bringing performance and productivity to individuals and small workgroups. These models are capable of output speeds of up to 30 pages per minute (PPM), regardless of whether you're working with monochrome or color documents.

- Offering print, copy, scan and fax features, these business-quality multifunction document systems enhance day-to-day workflows.
- The compact size of the MX-C250 and MX-C300W enable them to fit into tight workspaces without sacrificing the advanced technology that provides professional quality output.
- Standard wireless networking on the MX-C300W allows users to connect to the multifunction device without having to be near a wired network connection.
- Sharpdesk Mobile compatibility offers cutting edge mobile scanning and printing that connects the MX-C250/C300W to mobile products such as iPad<sup>®</sup>, iPhone<sup>®</sup>, Android<sup>™</sup>, Windows<sup>®</sup> 8, or Windows<sup>®</sup> RT devices.

The compact design of the MX-C250/C300W series was achieved using breakthrough technologies developed internally by Sharp, which include a high performance lens, downsized scanning unit, side-by-side toner cartridges and a reduction in overall parts. These technologies have helped Sharp offer one of the lowest costs-per-copy (CPC) in this category!

# VERSATILE FUNCTIONS RIGHT AT YOUR FINGERTIPS



SOPHISTICATED  
COMPACT DESIGN

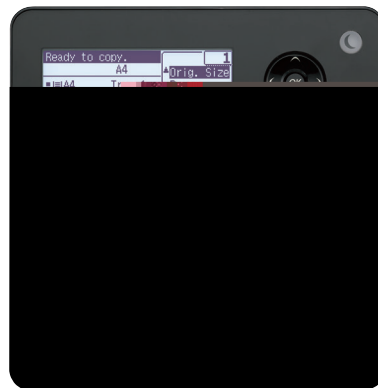
PROFESSIONAL  
OUTPUT QUALITY

VALUE-ADDED  
LOW COST-PER-COPY

CONVENIENT WIRELESS  
CONNECTIVITY

## Features that keep you ready for business.

- 50-page Reversing Single Pass Document Feeder (MX-C300W), 35-page Single Pass Document Feeder (MX-C250)
- Standard auto **duplex printing**
- Paper Capacity: standard 250 sheet tray and 50-sheet bypass, expandable to 800 sheets total with **optional 500-sheet high capacity cassette**
- Productive Printing and Copying: **25 PPM/CPM** (MX-C250) and **30 PPM/CPM** (MX-C300W)
- Standard PCL®6 and PostScript® 3™ printing systems for both **PC and Mac printing** environments
- High Quality **600 x 600 dpi** copy and print
- Simplified user interface utilizing a **5-line LCD operation panel**
- Full Color Scanning to E-mail, **FTP server, network folder**, USB memory or desktop
- **Compact Design**: does not require a special cabinet and easily fits into today's small office environments



*MX-C300W control panel.*



- Sharpdesk Mobile offers **powerful mobile scanning and printing** for users' mobile products including iPad, iPhone, Android, Windows 8 and Windows RT devices
- Front USB port for **easy scan to USB** memory or printing from USB
- ID card shot feature for easy **copying of insurance cards**, credit cards or drivers license
- IPv6 support ensures the latest **compatibility with network environments**
- Inbound fax routing to network folder saves printing costs and guards **privacy of incoming data (MX-C300W)**
- **Sharp Remote Device Manager** compatible for easy management of all your Sharp MFP products

## POWERFUL MFP FEATURES IN A SMALL FOOTPRINT



*Compact yet powerful enough for workgroup environments.*



*Convenient access to paper path from side panel door makes it easy to clear misfeeds.*

### Designed for Workgroups or Individual Offices

#### **Low Cost of Ownership**

From the ground up, Sharp designed these compact desktop color document systems to keep your everyday costs low starting with a unique dual component developer system that offers **one of the lowest costs-per-copy** in the category. Sharp understands that the initial cost of office equipment is only part of the equation you consider when making an important buying decision. Be sure to ask a Sharp representative to analyze your office usage and let them show you savings specific to your office!

#### **Easy-to-Use Control Panel**

The MX-C250/C300W use a 5-line LCD panel and **ergonomic keypad for quick entry** of copying, scanning or faxing requirements. The customizable program keys allow users to save the frequently used settings/destinations. For example, if you often scan to a network folder in a PDF format at 200 dpi, this can all be accomplished with the touch of one button.

#### **Compact Design**

These MX models offer a small footprint that is perfect **for tight work environments** or individual office desktops. With a compact size of 17"(w) x 20"(d) x 15 3/4"(h), finding a location for a new full-function device has never been easier.

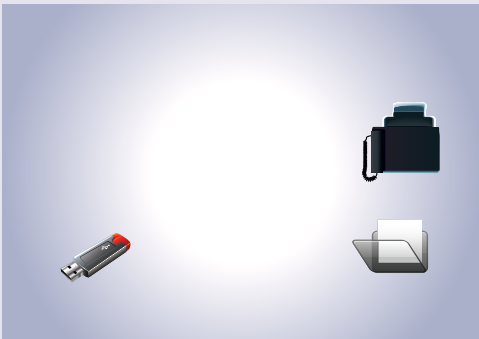
#### **Sharp Developments**

The sophisticated features, **low cost-per-copy** and size of the MX-C250/C300W are only possible with a 100% new clean sheet design by Sharp engineers. This series offers a compact scanner with custom lenses that don't sacrifice resolution, side-by-side toner cartridges for easy changing, and a reduction in the overall number of parts compared with previous generation Sharp models.



*MX-C300W shown with optional 500-sheet paper tray (left) and standard configuration (right).*

## VERSATILE BUSINESS TECHNOLOGIES



### Jump-start your productivity with advanced technologies at your fingertips.

#### **Standard SPF/RSPF**

The MX-C250 comes equipped with a standard 35-sheet Single Pass Document Feeder and the MX-C300W comes equipped with a standard **50-sheet Reversing Single Pass Document Feeder**. Each feeder allows for 9 pages-per-minute color and 18 pages-per-minute black & white scanning so processing important documents is quick and easy. In combination with the built-in stackless duplex module, these feeders allow users to easily print on both sides of the paper.

#### **Wireless Connectivity**

With the standard wireless connectivity on the MX-C300W, users can **easily scan or print from up to 5 wireless devices simultaneously** such as a PC, laptop, smartphone, or tablet. Using Sharpdesk Mobile or standard wireless communication protocols users can easily communicate with the MX-C300W without the hassle of a wired connection. Users no longer have to transfer files or images to a local machine prior to printing. Additionally, wireless connectivity enables the MFP to be placed in locations that may not have a wired network outlet.

#### **Advanced Color Scanning**

MX-C250/C300W scanning provides a multitude of functional ways to distribute scanned documents to your business partners. Scanning options include:

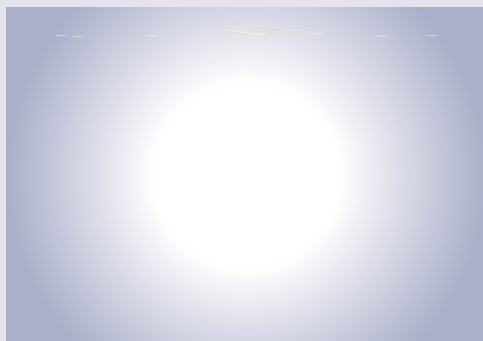
- Scan to E-mail sends documents as an E-mail attachment
- Scan to FTP Server scans documents directly to an FTP server for storage
- Scan to Network Folder (SMB) sends files to a shared folder on a networked Windows PC
- Scan to Desktop sends scanned documents directly to your PC desktop via Sharpdesk
- Scan to USB Memory scans documents directly to USB memory devices

#### **Out-of-box Network Printing**

Standard **PCL® 6** and **PostScript® 3™** compatible printing offer enhanced productivity for busy offices and workgroups. The MX-C250/C300W provide high quality rendering of both PC and Mac files without adding additional cost. PostScript output makes the MX-C250/C300W an excellent choice for photo or PDF proof printing.

#### **Sharp Micro-fine Toner Technology**

The MX-C250/C300W utilize the latest micro-fine toner technology, enabling faithful reproduction of graphics and documents with fine detail. The MX-C250/C300W use a dual-component developing system while still being one of the smallest and lightest in its class, even compared with competitive mono-component system models. And the Sharp dual-component developing system can **reproduce clearer dot images and smoother lines** than typical mono-component systems. In addition, the granularity produced by a dual-component developing system is superior to that by a mono-component system.



An easily accessible USB connector on the front of the MFP allows simplified access to common USB thumb drives.

# SHARPEDESK AND SHARPEDESK MOBILE



Streamline your document workflow and enhance productivity.

## SHARPEDESK

Sharpdesk software is an easy-to-use personal document management application that lets users browse, edit, search, compose, process and forward scanned and native electronic documents.



### Manage Document Workflow

Sharpdesk simplifies the creation and distribution of proposals, reports and more. Simply drag and drop your files onto Sharpdesk software's work area and you'll be able to browse through them in a single window. Each file type can be displayed as a thumbnail for quick visual location and identification of a document. Over 200 types of files, such as Excel, Word, PowerPoint, TIFF, JPEG and BMP, are supported.

### Sharpdesk Desktop Key Benefits:

- Save time and steps, by providing easy to use scanning directly to your desktop
- Search results with thumbnail, filename and keyword for fast and easy recognition
- Combine, split and rotate image files for printing
- Compressing files saves memory space and provides faster network communication

## SHARPEDESK MOBILE

Sharpdesk Mobile is a powerful, cutting edge mobile scanning and printing app that connects Sharp MFPs via wireless to mobile products such as iPad, iPhone, Android, Windows 8 and Windows RT devices.

### Hassle-free Printing

Connect to a Wi-Fi network, select a document, preview and print directly to a supported Sharp MFP from a smartphone or tablet.

### Simplified Scanning

Scan hard-copy documents to PDF for **easy access** by simply scanning from a Sharp MFP to your device. Your smartphone or tablet profile can be stored as a "scan-to" location on the MFP for **one-touch operation**.

### Seamless Collaboration with Other Applications

Sharpdesk Mobile allows seamless file sharing with other applications. Users can attach scanned files to E-mail, share documents with other applications or print files from other apps.

### Sharpdesk Mobile:

- Receive, preview and store scanned images
- Print data from mobile devices
- Send data on mobile devices as an attachment of E-mail
- Share data on mobile devices with other applications

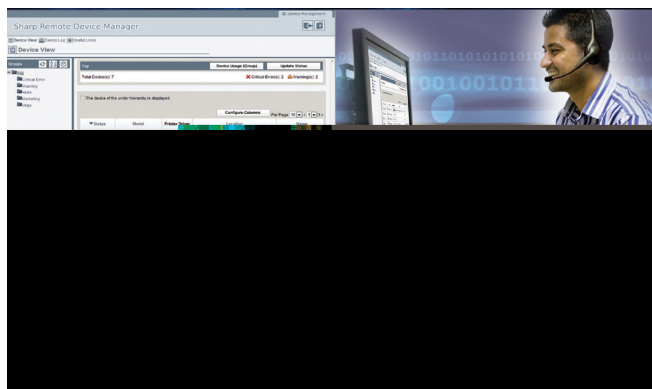


# SHARP REMOTE DEVICE MANAGER

Enhance efficiency and maximize your time through Sharp's versatile device management.

## Management Software

Sharp Remote Device Manager is a device management software, developed by Sharp, which allows the operator to **browse and operate an MFP via a web browser**. This advanced access **allows** for easy setup and configuration of the MFP, enabling users to get the most of the advanced features the MX-C250/C300W have to offer!



Sharp Remote Device Manager

## Superior Features

- Graphical device management screen by list/icon display
- Status indicators of toner and paper tray
- Notification of MFP status by E-mail alert
- Easy access to MFP features via embedded Web page
- Device discovery based on a specific IP address, an IP search range on a designated subnet



# SECURITY THAT HELPS PROTECT YOUR BUSINESS

## ENVIRONMENTAL COMMITMENT



### ***An Environmentally Responsible Approach to Product Design***

The MX-C250/C300W utilize Sharp's advanced micro-fine toner technology, which offers a lower consumption rate and produces less waste than conventional toners, resulting in longer replacement intervals. Sharp supplies are packaged using fully recyclable materials. Long-life consumable parts help minimize service intervals and downtime, resulting in lower operating costs. With two different energy saving modes, power can be reduced or shut off at set intervals. The MX-C250/C300W document systems are ENERGY STAR® qualified and RoHS compliant to help meet the latest green initiatives.

### ***Toner Recycling Program***

As part of our commitment to helping preserve the environment, Sharp offers our customers zero-waste-to-landfill recycling for all Sharp consumables, including cartridges, bottles, toner collection containers and drum units. Sharp encourages customers to recycle their used Sharp toner cartridges in bulk by providing a pre-paid Recycling Kit for their return to our facility.

### ***Environmental Leadership***

As a testament to our commitment to the environment, Sharp is a multi-year winner of the ENERGY STAR annual Excellence in Energy Proficiency Product Design. Sharp is also a multi-year winner of the SmartWay® Excellence Award, which recognizes companies for conserving energy and lowering greenhouse gas emissions in logistics and transportation. Sharp was also a previous recipient of the Excellence in Partnership Green Contractor Award and the Evergreen Award from the General Services Administration (GSA) and the Coalition for Government Procurement. These awards recognize environmentally responsible businesses and their efforts on recycling, waste reduction and affirmative procurement practices.

### ***Global Initiatives***

Sharp is committed to environmental sustainability and corporate responsibility including planning, design, manufacturing, distribution and product end-of-life management. For more information about Sharp's environmental leadership including information about energy efficient products, electronics or toner cartridge recycling, please visit [www.sharppusa.com/environment](http://www.sharppusa.com/environment).

